

97% of children went online in 2022

In 2022, 63% of 8-11 year olds were using social media

66% of 8 - 11 year olds use a mobile phone to go online.

23% of 5-7 year olds have their own mobile phone

8 - 17 year olds are more likely to experience online bullying than face to face.

More than 8 in 10 children own their own phone by age 11.

38% of 5 - 7 year olds use a mobile phone to go online.

Read the statistics - which surprise you the most? Why? How does this national data reflect what happens in your home or family?



Introduction

Risks



Advice



2023-24

Online Safety

For parents and carers

Reporting



 **Childnet**

 **UK Safer
Internet
Centre**



Conversation
Starters



Our School



Childnet International is a non-profit organisation working with others to help make the internet a great and safe place for children.



The UK Safer Internet Centre is a partnership between three organisations: Childnet, the Internet Watch Foundation (IWF) and SWGfL. It has three main functions: an awareness centre, a helpline for professionals and a hotline to report and remove child sex abuse imagery and videos.

What does your child
love doing online?
What services and
devices do they use?



ROBLOX



Google

YouTube



FORTNITE



NETFLIX



The online world can be exciting and inspiring. It has lots of opportunities to offer young people. It is important to manage and minimise the associated risks.



Conduct

Online behaviour & sharing



Children need to be aware of the impact that their online activity can have on both themselves and others, and how other people may perceive them because of what they say and do online.



It's easy to feel anonymous online and it's important that children are aware of who is able to view, and potentially share, the information, photos and videos that they may have posted.



When using the internet, it's important to keep personal information (that could identify who they are) safe and not share it with strangers.



Content

What children see online



Some online content is not suitable for children and may be hurtful or harmful. This is true for content accessed and viewed via social media, online games, streams and websites.



Live comments and chats alongside other content including videos, streams and games can be hurtful, harmful or unreliable.



It's important for children to consider the reliability of online material and be aware that it might not be true or written with a bias. Photos and videos can also be edited or inaccurate.



Contact

Online communication



It is important for children to realise that new friends made online may not be who they say they are and that once a friend is added to an online account, you may be sharing your personal information with them.



If you have concerns that your child is, or has been, the subject of inappropriate sexual contact or approach by another person (including, but not limited to, a request to meet up or a request for images/videos), it's vital that you report it to the police via:



Child Exploitation and Online Protection Centre (www.ceop.police.uk).



Commerce

Risks with a financial or contractual element



Spending money, sharing data and being exposed to advertising or other commercial interests can happen across many apps and online platforms, including games, social media, video-sharing platforms, blogs and websites.



Children should be aware that many of the influencers and personalities they engage with online will be paid to advertise and promote products, companies or other commercial interests.



Additionally, some children may feel pressure to spend money on particular items or merchandise, particularly in games. Some features, like loot boxes, have also been linked to problem gambling behaviours.

Online bullying

Also known as 'cyberbullying' - takes place online or using technology.



Cyberbullying can happen in many different ways including unkind messages or comments, the sharing of embarrassing photos or exclusion from group chats.



Children need to understand that their online actions can be just as hurtful as offline actions and that seeking to deliberately hurt or upset someone is always unacceptable.

Nudes and sexting

Sexting is taking and sharing a nude, partially nude or sexually explicit image or video.



If the person in the image is under-18 then it **breaks the law**. The Protection of Children Act states that it is illegal to create, distribute or possess an indecent image of a child, including images or videos taken by the child themselves (e.g. selfies).



The police take a common sense approach and are not seeking to criminalise young people, but do have a duty of care if asked to investigate.



In the online world, content can get very far, very quickly and young people may lose control of who else sees their image. Knowing an image has been seen by others can be very difficult and traumatic for a young person to experience.



Sexting is a risk even for younger children. A child with access to a device, who can take a photo and send it on, may not understand the possible consequences and just think they're being funny.



Advice on online contact and grooming

Discuss online friendship with your child - make sure they understand that a person they've never met face-to-face is still a stranger. Discuss what kinds of information they should avoid sharing with strangers.

Ensure they know they can come to you if they have any worries or concerns.

If you have any suspicions whatsoever about someone who is in contact with your child online then report it to CEOP.

You will be shown how to report to CEOP later in this presentation.










Advice on online bullying

Discuss online bullying with your child - teach the importance of online respect and make sure they know they can talk to you if they have any worries or concerns.

If they are a victim of this type of behaviour:

-  **Do** save the evidence
-  **Do** report to your school/ the police
-  **Do** use online tools to report and block the perpetrator.
-  **Don't** deny your child access to a device or service. They may feel punished when they're already the victim.
-  **Don't** retaliate.

Advice on nudes and sexting

Discuss sexting with your child - ensure they know that once this kind of content gets out there, it's very difficult to get it back and the consequences of this can be very upsetting.

Make sure they know they can talk to you if they have any concerns or worries. Try to remain reassuring and non-judgemental.

With younger children, discuss which parts of their body should be kept private.



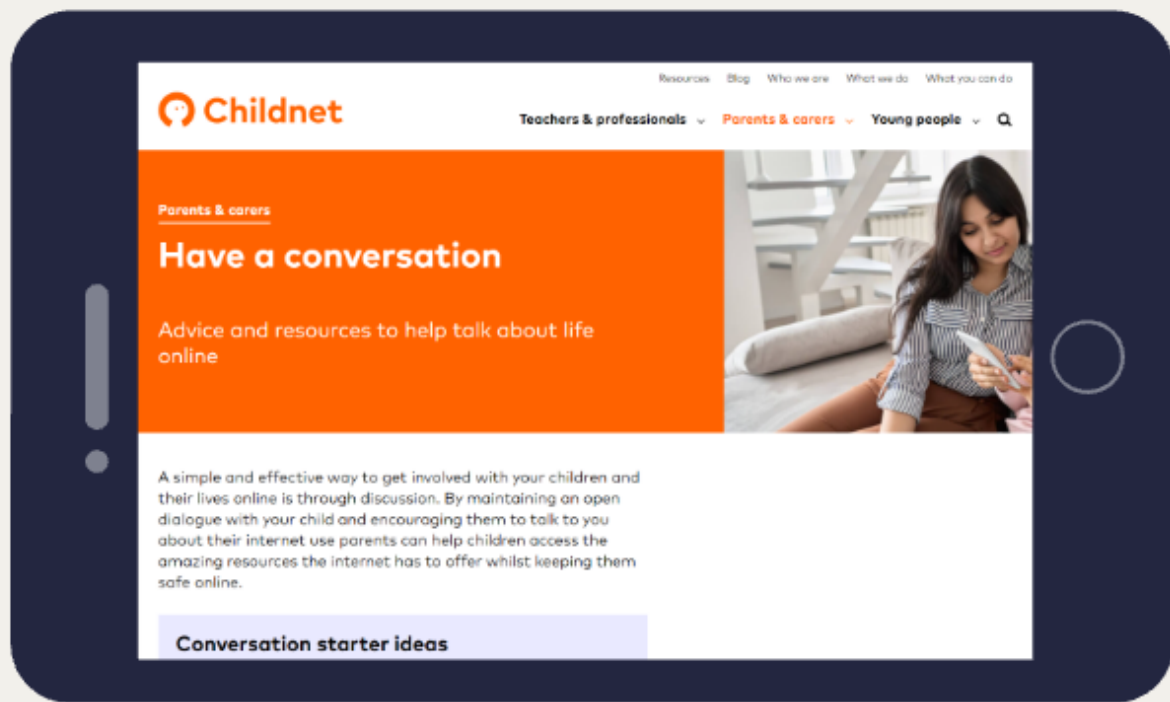
Do seek advice from your child's school if you need further support.



Do report to the Police or CEOP if you have any suspicions about the involvement of an adult or think you child has been coerced.

An open and honest dialogue with your child is absolutely key.

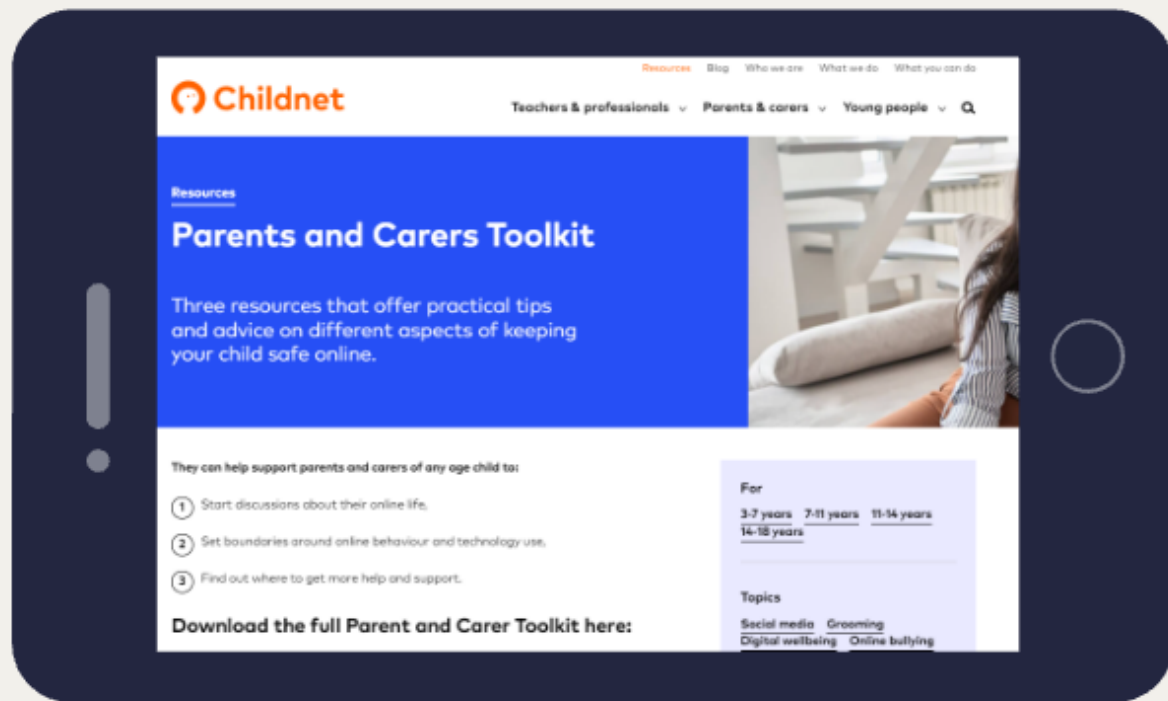
Talk to them about their internet use and let them know they can talk to you.



childnet.com/parents-and-carers/have-a-conversation

Consider setting a family agreement to open discussion.

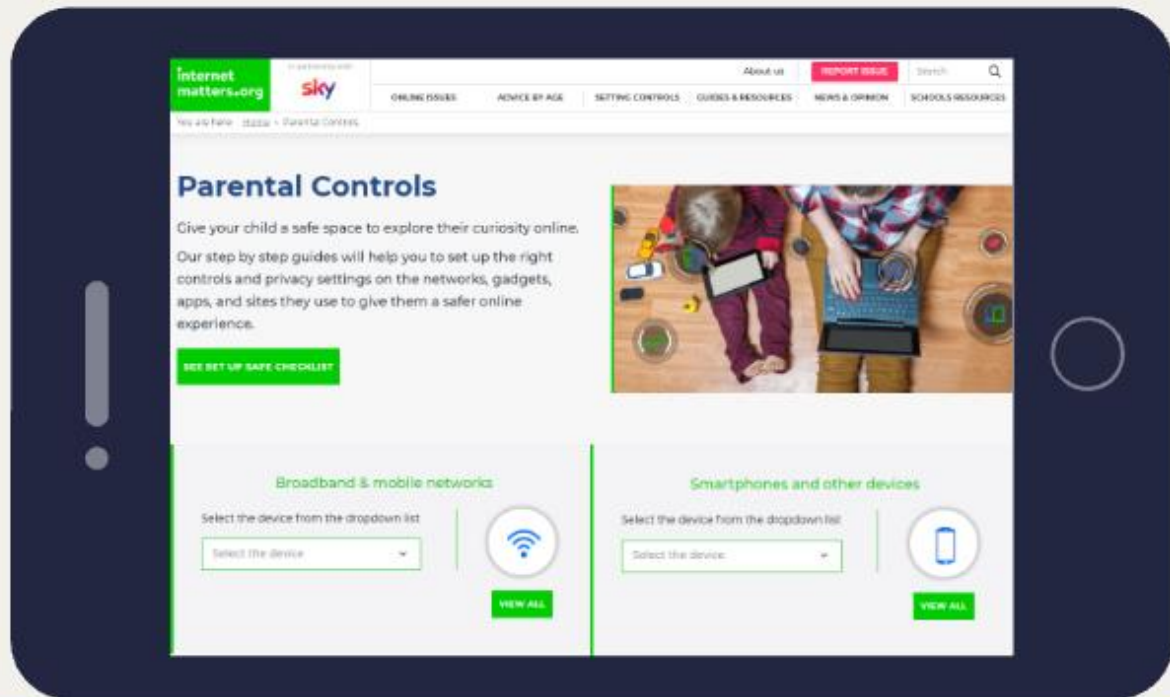
Establish boundaries and your expectations as a family.



childnet.com/toolkit

Filtering software and settings can help block unwanted content.

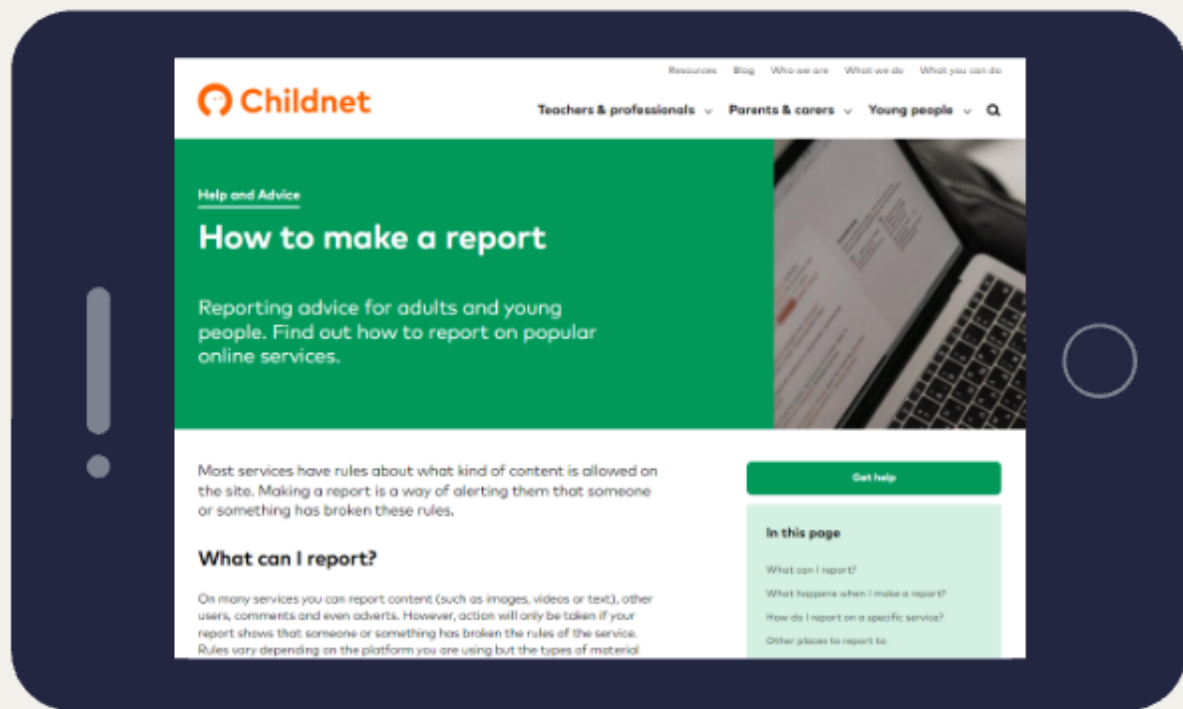
Look at filters on individual devices and from mobile & internet providers



internetmatters.org/parental-controls/

Familiarise yourself with safety and privacy settings on the services your family uses.

Learn how to report, block and mute other users on games and social media.



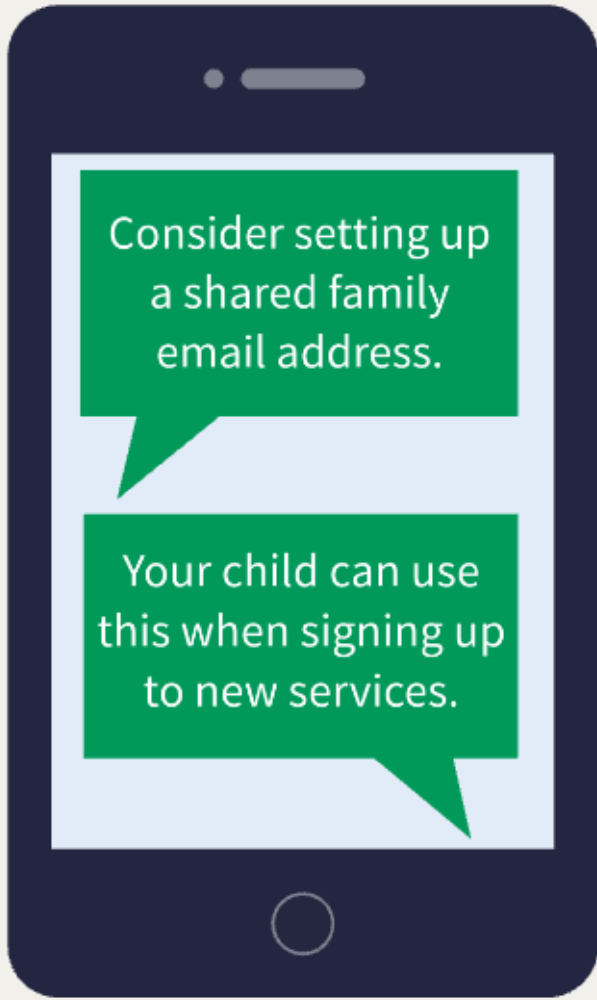
childnet.com/how-to-report

Get involved with your child's life online. Learn about the apps, games and devices they use.

Play their favourite games with them, try out their favourite apps...




taminggaming.com

A dark blue smartphone icon with a white home button at the bottom and a notch at the top. The screen is light blue and contains two green speech bubbles.

Consider setting up
a shared family
email address.

Your child can use
this when signing up
to new services.

A dark blue smartphone icon with a white home button at the bottom and a notch at the top. The screen is light blue and contains two blue speech bubbles.

Give your child
strategies to deal
with content they
don't want to see

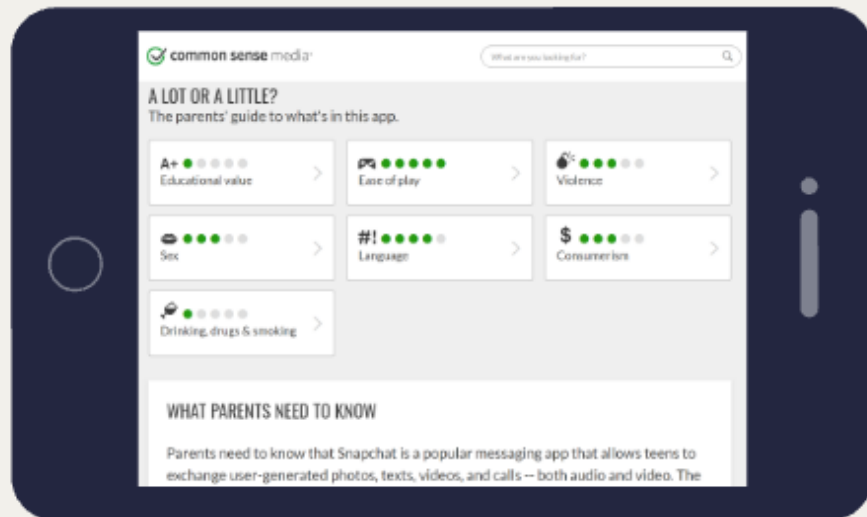
For example,
speaking to you or
turning off the device

A dark blue smartphone icon with a white home button at the bottom and a notch at the top. The screen is light blue and contains two orange speech bubbles.

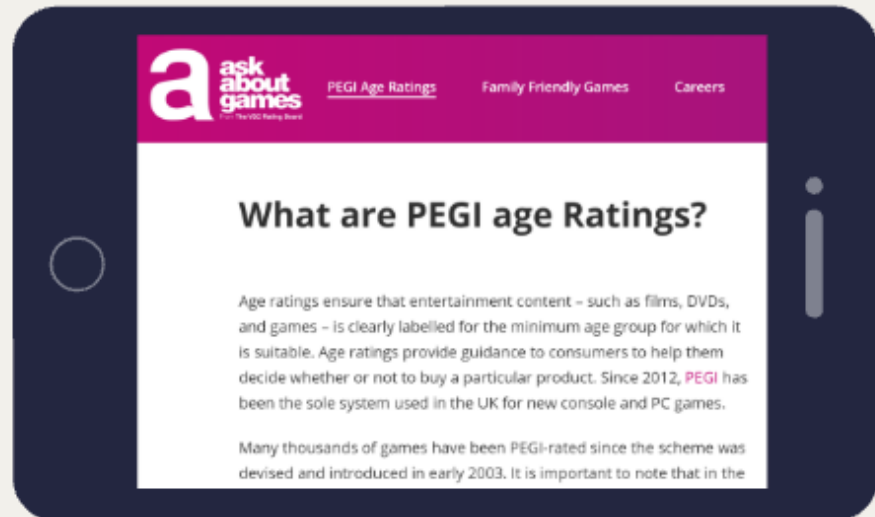
Encourage your
child to always
**'think before you
post'**

Lead by example and
discuss the content
you share on social
media too

Other useful resources...



[commonsensemedia.org](https://www.commonsensemedia.org)



[askaboutgames.com](https://www.askaboutgames.com)

Making a report

Look out for these symbols on the post, comment or user profile you want to report



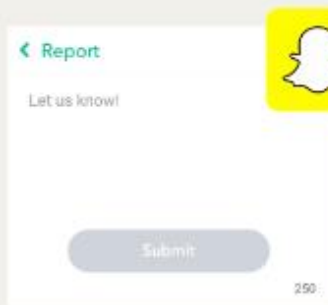
Report video

Timestamp selected: 0:00

Provide additional details

Reported video content may be removed by YouTube after 24 hours or less. There is no way to determine whether they will use Community Guidelines appeals or penalties for Community Guidelines violations, and whether approved violations will lead to account termination. Report channel

CANCEL REPORT



Report

Let us know!

Submit

250



Report

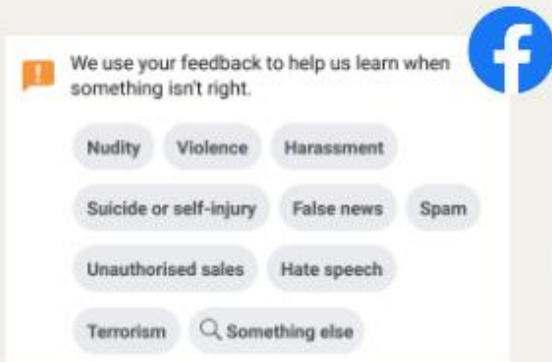
Game or Player?

Which Player?

Type Of Abuse

Send Description (Optional)

ROBLOX



We use your feedback to help us learn when something isn't right.

Nudity Violence Harassment

Suicide or self-injury False news Spam

Unauthorized sales Hate speech

Terrorism Something else



Choose a reason for reporting

Choose a reason for reporting this post:



I just don't like it

Nudity or pornography

Hate speech or symbols
Racist, homophobic or sexist slurs

Violence or threat of violence
Graphic injury, unlawful activity, dangerous or criminal organizations

Sale or promotion of firearms

Sale or promotion of drugs

Harassment or bullying

Intellectual property violation
Copyright or trademark infringement

Fill out the form with as much detail as possible and press send to inform the platform's safety team.

Follow up inadequate responses to reports on other services here:

The screenshot shows the 'Report Harmful Content' website. At the top left is the logo with an exclamation mark and the text 'REPORT HARMFUL CONTENT'. To the right are two buttons: 'Report' (red) and 'Advice' (blue). Below this is the heading 'We can help you report:'. There are eight red circular icons arranged in two rows of four. The first row icons represent: Threats (a target symbol), Impersonation (a person silhouette), Bullying or Harassment (two people with a lightning bolt), and Self Harm or Suicide Content (a person with a blue ribbon). The second row icons represent: Online Abuse (a speech bubble with '@!*'), Violent Content (a clenched fist), Unwanted Sexual Advances (a hand with a red 'X'), and Pornographic Content (the letters 'XXX'). Below the icons is a blue button labeled 'Find out more'. A red horizontal bar contains the text: 'If you or the person you are helping is in immediate danger please contact the police dialling 999'. At the bottom, there are two columns of text. The left column features the 'ACT' logo (Action Against Children Trafficking) and text: 'Action Against Children: If you've seen something online that supports, directs or glorifies terrorism, report it here.' Below this is a blue button 'Report Terrorist Activity'. The right column features the 'IWF' logo (Internet Watch Foundation) and text: 'We are unable to take reports of sexual images of under 18s. You can report sexual images of under 18s online directly to the Internet Watch Foundation.' Below this is a red button 'Report Child Sexual Abuse Imagery'.

reportharmfulcontent.com

Report any suspected grooming to CEOP:

The screenshot shows the CEOP website's reporting page. At the top left is the CEOP logo with the text "A National Child Agency endorsed". To its right is the text "Child Exploitation and Online Protection command". On the top right, there is a link "If you need to hide this site quickly, just click here" and a red "Quick exit" button with a person icon. The main heading is "Are you worried about online sexual abuse or the way someone has been communicating with you online?". Below this is the instruction "Make a report to one of CEOP's Child Protection Advisors". There are three columns of content: "Should I make a report to CEOP? →" with a sub-heading "If you're worried about online abuse or the way someone has been communicating online, let CEOP know." and an icon of a computer with a sad face; "What happens when I make a report? →" with a sub-heading "One of our experienced Child Protection Advisors will be there to make sure you get the help that you need." and an icon of a pencil and question mark; "How can CEOP help me? →" with a sub-heading "Online abuse affects many children and young people every day, CEOP has helped thousands of people in need of support." and an icon of a speech bubble with an equals sign. At the bottom center is a yellow button that says "Make a report" with a pencil icon. Below the button is the text "If you have been a victim of sexual online abuse or you're worried this is happening to someone you know, let us know safely and securely".

CEOP
A National Child Agency endorsed

Child Exploitation and Online Protection command

If you need to hide this site quickly, just click here

Quick exit

Are you worried about online sexual abuse or the way someone has been communicating with you online?

Make a report to one of CEOP's Child Protection Advisors

Should I make a report to CEOP? →

If you're worried about online abuse or the way someone has been communicating online, let CEOP know.

What happens when I make a report? →

One of our experienced Child Protection Advisors will be there to make sure you get the help that you need.

How can CEOP help me? →

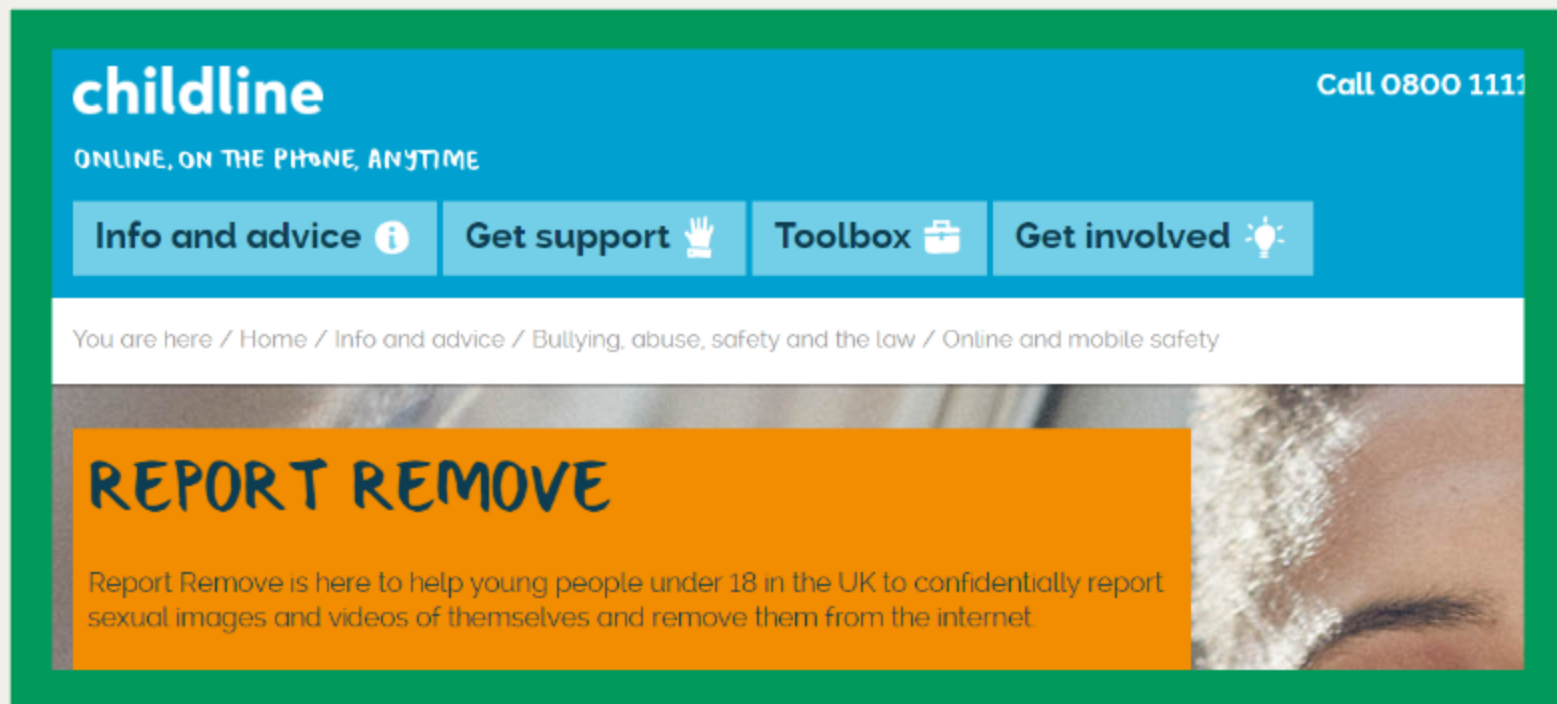
Online abuse affects many children and young people every day, CEOP has helped thousands of people in need of support.

Make a report

If you have been a victim of sexual online abuse or you're worried this is happening to someone you know, let us know safely and securely

ceop.police.uk

Young people can report their nude image being shared online here:



The screenshot shows the Childline website interface. At the top left is the 'childline' logo in white on a blue background. To the right of the logo is the text 'Call 0800 1111'. Below the logo is the tagline 'ONLINE, ON THE PHONE, ANYTIME'. A navigation bar contains four buttons: 'Info and advice' with an information icon, 'Get support' with a hand icon, 'Toolbox' with a toolbox icon, and 'Get involved' with a lightbulb icon. Below the navigation bar is a breadcrumb trail: 'You are here / Home / Info and advice / Bullying, abuse, safety and the law / Online and mobile safety'. The main content area features a large orange box with the text 'REPORT REMOVE' in a bold, dark blue, hand-drawn font. Below this, a smaller line of text reads: 'Report Remove is here to help young people under 18 in the UK to confidentially report sexual images and videos of themselves and remove them from the internet'. To the right of the orange box is a partial image of a person's face, showing their eye and hair.

childline Call 0800 1111

ONLINE, ON THE PHONE, ANYTIME

Info and advice ⓘ Get support 🖐️ Toolbox 🧰 Get involved 💡

You are here / Home / Info and advice / Bullying, abuse, safety and the law / Online and mobile safety

REPORT REMOVE

Report Remove is here to help young people under 18 in the UK to confidentially report sexual images and videos of themselves and remove them from the internet.

childline.org.uk/report-remove

Report child sexual abuse content to the Internet Watch Foundation



The screenshot shows the Internet Watch Foundation (IWF) website. At the top, there is a navigation bar with links for "Select Language", "Fundraising", "Resources", "Contact", "Members Area", and "Login". The IWF logo is on the left, and a "Report criminal content HERE" button with a globe icon is on the right. Below the navigation bar, there are links for "What we do", "Our services", "Become a Member", and "News & Media". A central text box states: "You can anonymously and confidentially report: Child sexual abuse content Non-photographic child sexual abuse images". Below this text box is another "Report criminal content HERE" button with a globe icon. The background of the website features a child's hands holding a colorful folder.

iwf.org.uk

Start on a positive note...

What do you like most about the internet and why?
What's your favourite game/app/site?

Do you like to be creative online?
What have you created?

(It could be anything from a picture or video to creating their own games, sites or apps.)

The internet offers brilliant opportunities for making connections with others. Who do you like to keep in touch with online and what apps/-services do you use?

Keep the conversation going...

Do you have any tips for how to be positive and show respect online?

What could you do if someone online is making you or someone you know feel worried or upset?

How might you know if you are using the internet/technology too much?

How does the internet make you feel? Do different apps/games makes you feel differently?

Do you know where to go for help, where to find safety advice and how to use safety tools on your favourite apps and games?

Help me!
Can your child show you how to do something better/safer online?